

Most Immediate

Expl No. 7(3) Provisional Award/2019
Government of Pakistan
Ministry of Energy (Petroleum Division)
Directorate General Petroleum Concessions
Petroleum House, G-5/2

Islamabad, the 7th of September, 2020

Mr. Rizwan Mehmood,
Deputy Director IT
Public Procurement Regulatory Authority,
1st Floor FBC Building Near State Bank,
Sector G-5/2
Islamabad.

**SUBJECT: INVITATION TO BIDS FOR SELECTION OF ADVERTISING AGENCIES
/ FIRMS FOR INTERNATIONAL PUBLICATION OF ADVERTISEMENT**

Dear Sir,

I am directed to refer to the subject mentioned above and to say that Petroleum Division, Ministry of Energy intends to hire the services of an Advertising Agency / Firm for placing an advertisement of Petroleum Division in international print media i.e. The Financial Times (for its publication in UK, USA and Europe edition) and The Khaleej Times.

2. In this regard, a copy of the advertisement/ bid document is enclosed herewith for its placement at the PPRA's website as required under section 12 (1) of PPRA Rules, 2004, at the earliest.
3. This issues with the approval of the Secretary, Petroleum Division.

Yours truly,

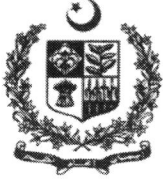


(Agha Tehreem Ahsan)
Deputy Director (Concessions-III)
051-9201411

Encl: As Above

Copy to:

1. Staff Officer to Secretary (Pet. Div), M/o Energy, Islamabad
2. P.A. to Executive DG, Petroleum House, Islamabad
- ✓ 3. Incharge IT Section | *for placement of the advertisement / bid document on Petroleum Division website*



No. EXPL-7(3)/Provisional Award)2019-Pt Vol III
Government of Pakistan
Ministry of Energy (Petroleum Division)
Directorate General of Petroleum Concessions
3rd Floor, Petroleum House, Sector G-5/2,
Islamabad

**INVITATION OF BIDS FOR SELECTION OF ADVERTISING AGENCIES/FIRMS
FOR INTERNATIONAL PUBLICATION OF ADVERTISEMENT**

Petroleum Division, Ministry of Energy intends to hire the services of an Advertising Agency/Firm for placing of advertisements of Petroleum Division in international print media i.e. The Financial Times (for its publication in UK, USA and Europe) and The Khaleej Times. Accordingly, bids are invited from the Advertising Agencies which are clear from any default. The bidder/ Advertising Agency meeting the Minimum Qualification Criteria and offering the lowest bid will be selected under PPRA Rules.

Minimum qualification criteria/ eligibility

2. The Advertising Agency should meet the following minimum criteria;
 - i. Registered with All Pakistan Newspapers Society (APNS) and/or Associated Press of Pakistan (APP) and/or Advertising Association of Pakistan (AAP).
 - ii. Registered with Income Tax and Sales Tax Departments with relevant certificates.
3. To substantiate the minimum qualification, the bidder will be required to submit following information;
 - a. Advertisement Agency profile including name, registered address of Head Office and branch offices (if any), telephone, fax number, email address, year of establishment, etc. and other information as per format attached as Annexure-I;
 - b. Details/Certificates of registration with Income Tax, Sales Tax and APNS and/ or APP etc.

Scope of work

4. The successful/ selected Advertising Agencies/ Firms will ensure publication of Advertisement as per given size and design between **05-09 October, 2020** in the following international print media;
 - i. The Financial Times 18cm x 170mm (18 cm x 3 col)
(for its publication in USA, UK and Europe)
 - ii. The Khaleej Times 18cm x 14.5cm (18 cm x 3 col)
5. The Advertising Agencies/Firms will also be responsible for the design adjustment (if any) of the advertisements without any additional cost.